

plan

design

funding

implement

evaluate

CS4Ed combines diverse expertise to design award-winning products, business processes, and systems that work for learners, and their organizations. Our product development services are based on a solid understanding of the market needs, combined with a commitment to quality. Content experts, authors, graphic designers, animators, and educators work with your company to produce the best products, processes and systems imaginable.

CS4Ed Design Services will:

- > **Identify** the functional requirements of your organization through structured interviews of stakeholders, surveys of current organizational resources, and comparisons with emerging market practices;
- > **Inform** your decision making by analyzing the strengths and weaknesses of your business model and the systems supporting that model in response to changing business models and technical capabilities in the education market;
- > **Manage** a business- and capability-oriented design process; and
- > **Guide** the overall approach, selection of individual components, and assignment of roles and responsibilities.



We have a solid understanding of the market needs, combined with a commitment to quality.

**Informed Decision-Making
for the Education Market**

Product Development Process

- I. Needs Analysis** We will conduct in-depth research to ensure your product is meeting the needs of your audience.

 - II. Concept Development** Our team will brainstorm ideas and present them to you for approval.

 - III. Script Formulation** We will work with experts in the field to write age-appropriate, interesting scripts.

 - IV. Illustration/ Animation** We'll ensure that all artwork makes your product engaging and entertaining, while preserving the educational aspects.

 - V. Alpha** We will work with your team to make sure the implementation meets your expectations.

 - VI. Beta** Our thorough quality-control process ensures the final product meets your high standards.
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CS4Ed's detailed Product Development Process will help position your product to succeed in the education marketplace.
